



SCHOOL REWARDS™ PROGRAM 2011-2012

The School Rewards™ Program recognizes the top three elementary and middle schools that collect the most coats per enrolled student.

For Public, Parochial, and Independent Schools

The prizes include:

School Supplies • Ice Cream parties • Cash prizes • Pizza parties • Special events • IMAX tickets



All winning schools will have a chance to be photographed for inclusion in 2012 Coats for Kids campaign.

*Details available when school winners are announced

5% BONUS! Tell us your success stories!

We want your school's success stories! Email Aidan Bradley at abradley@fuseideas.com. Entrants will receive extra credit towards school rewards! *One entry per school. All submissions must be received by December 30, 2011.

HOW TO PARTICIPATE

To be eligible for the School Rewards™ Program, simply sign up as a School Collection Partner at <http://antons.com/cfk/register.php>. By signing up, your school will automatically be enrolled in the School Rewards™ Program for the chance to win great prizes. If your school would like to collect coats but not participate in the School Rewards™ Program, please send an email to abradley@fuseideas.com.

For additional information, please call 617-776-5800, fax 617-776-5821, or visit www.antons.com/cfk.



PROMOTIONAL PARTNERS

SUPPORTING PARTNER

