

BELLE OF THE BALL

Philip Ciampa Salons join prom dress collection effort

Philip Ciampa Salons, with locations in Winchester, Andover, Wakefield, Saugus and Lexington, has joined Anton's Cleaners as a Corporate Collection Partner for the sixth annual Belle of the Ball prom dress-collection drive.

Owner Philip Ciampa is excited about having the opportunity to be a part of this important campaign.

"A prom is an unforgettable high school experience and we are honored to participate in an event that gives an opportunity to make a lasting memory," he said.

In addition to being a Corporate Collection Partner, Philip Ciampa Salons will be donating gift certificates and sending stylists to the event.

Fashioned after its highly successful "Coats for Kids" program, Anton's has established a collection campaign for Belle of the Ball that calls upon the collaboration of high schools and corporate partners like Philip Ciampa Salons.

"Our corporate partners play a key role in the success of Belle of the Ball," said President of Anton's Cleaners Charles A. Anton, "We appreciate their community spirit and high-level of commitment during these tough

times. They are truly making a difference by helping these young girls look forward to a truly memorable night."

The dress collection drive ends April 1, and dresses of every size, that were in good shape, only "gently worn" and no more than 3-4 years old so that they are still trendy, are being collected. Following the collection, Anton's dry-cleans the dresses at no charge, and then make them available at a special "invitation-only" boutique in mid-April in Boston.

Invitations to deserving high school girls are extended through a Referral Partners Program, which is comprised of selected public and community service organizations throughout the Boston area and surrounding suburbs. Guidance counselors, teachers and social service agency representatives will also refer high school junior and senior girls to the program. Students had to be pre-qualified by a Referral Partner and accept the invitation to participate in order to attend the boutique.

Philip Ciampa Salon & Day Spa is dedicated to providing exceptional service along with

quality hair and skin care to its customers in Eastern Massachusetts. Philip Ciampa Salon & Day Spa has also been recognized as being one of the Best of Boston, and was recently awarded among the Top 50 Salons in New England by a National Market Survey company.

Companies and schools interested in helping with Belle of the Ball, either by collecting dresses, assisting with the boutique, or making in-kind donations of shoes, purses and other accessories, should contact Danielle DiGiovanni at 1-800-659-0069, ext. 26 (or e-mail danielle@gramcomm.com).

Anton's Cleaners is a family-owned business with 44 stores in eastern Massachusetts and southern New Hampshire, and recipient of the Massachusetts Family Business Award. To find an Anton's Cleaners near you, visit www.antons.com.

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